

Neely PTO Sponsorship Levels 2018-2019

Neely Traditional Academy is Gilbert Public Schools' only fully traditional-model elementary school. Students are taught in a rigorous and supportive environment with a focus on building a strong community. We invite you, our business community, to provide sponsorship support for this outstanding public school. As a sponsor, your business will be part of our most visible marketing efforts. We offer ad placement in our PTO newsletters and website, at major PTO events, and on our social media channels. Our hope is that you, too, will take pride in being a part of our Neely Traditional Academy community and join us in the continuous effort to provide an excellent education for our students and staff.

\$750 - Knight Level

- Name on the back edge of 100th day hat worn to spell out 100 in aerial photo
- Banner at all Major PTO Functions- Back to School Night, Trunk or Treat (table), Carnival (table), Evening of the Arts, Sweetheart Dance
 - (Banner provided by the sponsor, size is 3x5 ft., # of events depends on date signed up)
- Logo included on all PTO created flyers (each event is 800 flyers distributed to the school, typically 1 or 2 events a month)
- Logo on all PTO Monthly Newsletters
- Monthly Mention on PTO Social Media (FB, cross posted to twitter and Instagram) (8 total times minimum)
- Logo and Link on the PTO website (on sponsor page and as a photo slider on shop and blog post pages)
- BONUS to first sponsor – Ad on the front page and/or front page slider of NeelyPTO.org that will run 24/7 all year (12 months)

\$500 - Dame Level

- Banner at all Major PTO Functions- Back to School Night, Trunk or Treat, Carnival, Evening of the Arts, Sweetheart Dance
 - (Banner provided by the sponsor, size is 3x5 ft., # of events depends on date signed up)
- Logo on all PTO Monthly Newsletters
- 4 Mentions on PTO Social Media FB, cross posted to twitter and Instagram Pages
- Logo and Link on PTO Website (on sponsor page and as a photo slider on shop and blog post pages)

\$250 - Squire Level

- Name of Company in PTO Monthly Newsletters
- 2 Mentions on PTO Social Media FB, cross posted to twitter and Instagram Pages
- Name and Link on PTO Website (on sponsor page)

\$100 - Page Level

- Name and Link on PTO Website (on sponsor page)

\$250-\$500 - Individual Event Sponsor

- Carnival
 - Sign by one Carnival Ride (\$250 small ride, \$500 larger ride)
 - Included on Event Flyers as Event Sponsor
 - Name and Link on Blog Posts about the event on PTO website

Neely Traditional Academy PTO Sponsorship Agreement

Company Name: _____

Address: _____

Primary Contact Name: _____

Email: _____ Phone: _____

Website: _____

Logo should be roughly square and emailed to Admin@NeelyPTO.org as a full sized *.jpg or *.png file.

Sponsorship Level: (please circle)

Knight

Princess

Duke

Baroness

Event Sponsor

Sponsor Signature

Neely PTO Rep. Signature

Date Received: _____ Cash

Check PayPal



Neely Traditional Academy PTO agrees to provide all of the sponsorship benefits of the selected level, after payment has been received. Standard term is August to July. Pro-rated ads may be purchased after March 1.

Note: All donations are 100% deductible. All sponsor packages are non-exclusive; all packages, including events mentioned, and donation amounts are subject to change. Neely PTO has the right, in our sole discretion, to refuse or reject any sponsorship application or any advertisement for any reason.

Advertisers and advertising agencies assume liability for all content (including text, representation, illustration, sketches, maps, labels, trademarks or other copyright matter) of advertisements printed, and also assume responsibility for any claims there from made against Neely PTO.

Advertiser may request removal of all advertising at any time; however, no refunds or credits will be issued. Placement Policy: advertisers are guaranteed placement of agreed upon advertisement for the length of the purchased term.